



THE PRICE

THE PRICE has, since 2003, become a benchmark for Road Safety Educational Theatre. Its 98% successful evaluation by TfL has proven that the production informs, moves and entertains the audience in a unique manner. Its visual impact provides an event for the school and the multi media format presents the topics in a user friendly and modern style, further highlighting the vital Road Safety content.

The production is constantly monitored and has, this year, been completely re-written to keep up with both inputs from the LRSU and the ever changing trends of our London audience. The play attempts to be relevant to London's entire ethnic make up and takes seriously its commitment to providing theatre to every school environment including those schools with particular religious or moral guidelines.

Key Objectives and Messages

The key objective of THE PRICE is to create a level of understanding for the year 7 transitional age group. In that, with a new sense of freedom from the constraints of primary education, there is a price to be paid - responsibility. This year the play intends to link in with Transport for London's current marketing campaign "*Don't let your friendship die on the road.*"

Students mostly travel to and from school independently from their parents. They invariably travel in groups and are susceptible to unacceptable behaviour whilst using roads and public transport due to the goading/bullying of peers. Responsibility also extends to the care of friends - It only takes one individual to change the pattern of behaviour and the play examines the aspect of blame.

The emotional impact of being involved in a tragedy is portrayed in a careful and truthful dramatic representation. We understand that a number of our audience may have already suffered in an RTA related tragedy of their own, but for the vast majority Walking Forward give them an experience of such an event worked within the security of the school environment.

The Play

Including flashbacks and a feast of multi media presentation, this fast paced 50-minute production captivates the target audience from the start, with a mixture of anarchic comedy and moving drama, designed specifically for this vulnerable age group.

The play has a very professional top end feel to it. This is not a typical TIE production of old with two actors dressed in black, a rusty car and a puppet. Walking Forward demands that all productions are polished and professional, incorporating high quality performers, set and equipment. The production includes:

- 4 professional actors
- Full set with portable screening
- Microphones
- Full portable theatre lighting
- 50 inch plasma monitor
- Mac laptop with keynote presentation software
- Auto cue mini disc sound cues system



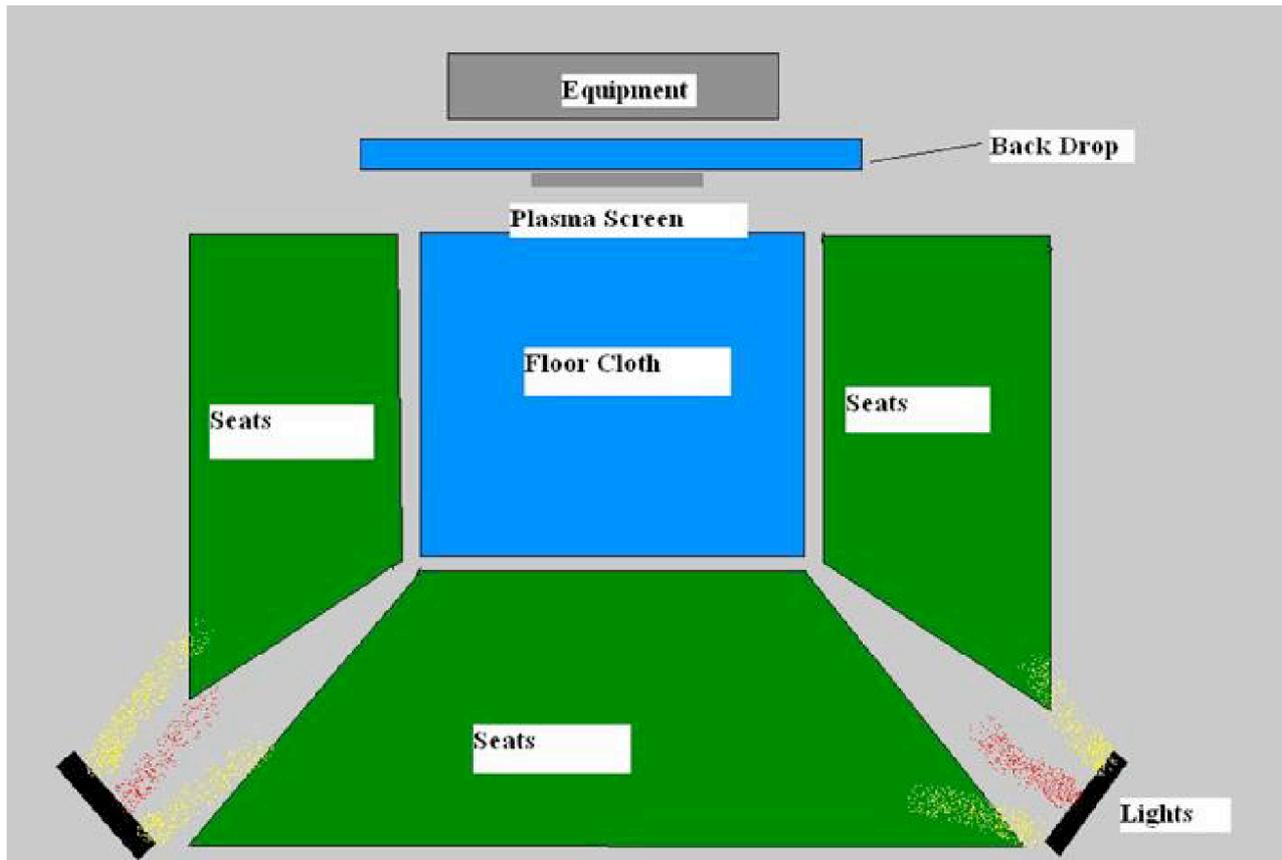
Staging

THE PRICE has the flexibility to perform in all circumstances. In the past two years Walking Forward has performed to audiences from 30 to 400 in number. No show has ever been cancelled since Walking Forward's creation in 1992 due to the venue and our actors are trained to set up in a whole range of different environments. Generally speaking, the better the environment the easier it is to view the play at it's best. The ideal situation is a purpose-built theatre with comfortable raked seating, full blackout facilities and a dressing room. But we're realists. Life is never that easy! There are, however, guidelines for delivering the show to its optimum dramatic impact:

- A cleared space of 25ft x 25ft is generally required on a stage or floor area with access to 240 volt power sockets. There should be sufficient sockets on separate ring mains to allow for powerful portable theatre lights and sound equipment.

- Lights illuminate the playing area from around 10 feet from the front of the stage area. For this reason blackout facilities are advantageous - but not essential.
- Some of our equipment is heavy and awkward and for that reason, locations on ground level and wide doors are advantageous.

Plan of Set



It is vitally important to our work that chairs are put out before our arrival in the configuration shown. Get-in times should allow 1 1/4 hours to set up and 3/4 of an hour to dismantle, tidy and distribute back up materials

Performance Times

Show times within schools should be booked for 10am and 2pm starts. Although this may not always be viable, we strongly recommend that these are the options given to schools upon booking. It simply allows the actors enough time for travelling to and from each school safely

and calmly.

Schools should allow 1 hour to set up and 3/4 of an hour to dismantle, tidy and distribute educational materials. Our transit type van is approximately 18 ft in length. Therefore, access should be clear and as close to the chosen venue as possible. Tea, coffee or refreshments are always greatly appreciated during the set up and after the performance.

Evaluation

Walking Forward have run a successful evaluation programme with TfL during the last six years of production. Evaluation packs will be issued to each school by the assigned Tour Manager and the school encouraged to return the documentation as soon as possible directly to the LRSU, to gauge an honest appraisal from students and teachers alike. The Tour Manager will also issue the school contact with an evaluation form to send back to Walking Forward. This will mainly deal with how the team of actors presented themselves whilst in the school grounds.

Insurance

Walking Forward insures its productions, venues and staff. Public liability to £5,000,000 is included in the costs as is Employers Liability and Products Liability.

The tour manager will be responsible for the day to day running of the production and has a company mobile at their disposal for incoming and outgoing calls (07714 095940). An answer phone service is provided during performance.

Contact us

During the tour, regular visits will be made by the management team to ensure quality and delivery.

If you have any further questions or queries regarding the show Walking Forward can be contacted directly on 020 7359 5249 or Mobile: 07595 206024. You can find further information about the company and all our other shows on our website:

www.walkingforward.co.uk